

Celebrating Thallon's Culture, Heritage and Identity | Thallon, Queensland



- Total Project Cost \$99,003
- RAF Funding \$20,000
- Engagement | Over 250,000 people reached
- Partnerships | 7 financial partnerships valued at \$49,403
- Partnerships | 3 in-kind partnerships valued at \$39,600

This project involved two professional mural artists undertaking community consultation and creating a mural, *the Watering Hole*, on the giant grain silos in Thallon, a small town with a population of just 257.

The mural represents icons of the district including a majestic sunset, the Moonie River, Indigenous culture, wildlife and agricultural heritage. Over 2 years of planning and coordination went into the mural, with the aim to enliven the Thallon community through art and diversify the economy with tourism, thereby contributing to a sustainable future for the town. The project also aimed to celebrate and share what the community love about their town.

Benefits to the community included:

- Increased profile of the town through the project
- Enlivening of the community through increased visitor numbers and boost to local businesses through tourism
- Increased profile of the artists and their work
- Strengthening of the partnership between GrainCorp and the broader Thallon Community
- Strengthening of relationships within the community, including the Indigenous community, the school and additional members of the community.

Future Impact:

- The Thallon Silo Project was the first of its kind in Queensland and has subsequently generated a lot of interest from other small community organisations and local councils who wish to undertake similar projects in their communities
- The community continues to see the impact of the project through increased tourism.