

# A REGIONAL STRATEGIC FRAMEWORK

## ABOUT REGIONAL ARTS AUSTRALIA

REGIONAL ARTS AUSTRALIA (RAA) IS A NOT FOR PROFIT PEAK BODY THAT IS THE NATIONAL VOICE FOR ARTS IN REGIONAL AUSTRALIA.

We seek to ensure the arts in regional Australia are embedded within all of Governments plans for Regional Australia. To be critically positioned across multiple policy platforms and to support strong partnerships between governments, industry, not-for-profits and commercial business.

We encourage programs that support a creative ecosystem that is interconnected and integrated across art forms, across communities and across landscapes.

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REGIONAL ARTS  
AUSTRALIA  
ACKNOWLEDGES  
THE TRADITIONAL  
CUSTODIANS OF  
LAND THROUGHOUT  
AUSTRALIA AND WE PAY  
OUR RESPECT TO THEIR  
ELDERS, PAST, PRESENT  
AND EMERGING.

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## CONNECTION TO COUNTRY

Aboriginal and Torres Strait Islander Peoples represent 45 per cent of the population of very remote areas of Australia, and 16 per cent of the total population in remote areas.

Supporting a thriving, self-determined First Nations creative ecosystems that is embedded in place-based creativity and industry best practice is critical. We are committed to ensure Aboriginal and Torres Strait Islander voices and providing national awareness for diverse cultures, languages and knowledges of First Nations peoples.

## A REGIONAL STRATEGIC FRAMEWORK

The cultural and creative industries play a critical role in contributing to the creativity, diversity and prosperity of Australia's regional and rural economy. They are a crucial element in the make-up of future liveable regions and are central to thriving and healthy communities and sustainable social and economic growth.

A Regional Strategic Framework is a placed based strategy that is designed to bring together industries and policy sectors to build a diverse, adaptive and more sustainable regional, remote and rural Australia. The framework is positioned to understand the variety and diversity of a whole regional creative ecology. It is cross-disciplinary, multi-artform, inter-generational and importantly is self-determined by and for regional communities.

The fabric of cultural & creative ecology is built through:

- Community confidence (evidenced by connectivity)
- Creative confidence (evidenced by arts practice)
- Business confidence (evidenced by partnerships)

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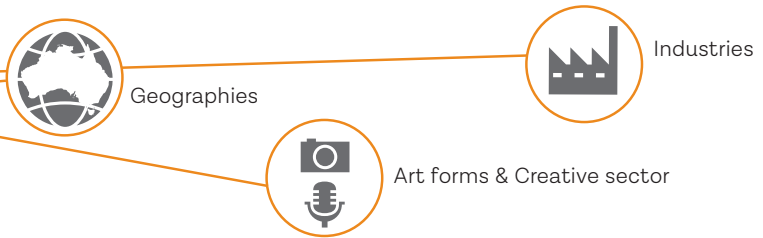
The Framework is structured around creating Strategic Partnerships with key industries that intersect cultural practice and experience;



Connecting Governments:



That work across:

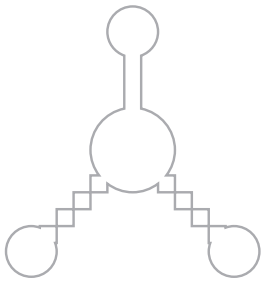


Brought together by:



Generating:





## CONNECTING INDUSTRIES

PARTNERSHIPS ARE CRITICAL AND ARE KEY IN LEVERAGING CROSS INDUSTRY SUPPORT AND CHAMPIONING ARTS IN THE REGIONS BEYOND THE REGIONAL ARTS SECTOR.

There is a strong relationship between positive impact on the success of commercial creative businesses and other businesses. The creative industries have a high spillover effect into other industries in terms of total output, value-added and employment multipliers and have a vital role in supporting business innovation and connecting creative jobs as a national growth indicator.

A regional framework unlocks the cultural ambition and potential of regional Australia by integrating industries such as tourism, hospitality, manufacturing, agricultural and technology with the creative sector and supporting the distinctive assets of a region and their communities.



## PLACE BASED

REGIONAL ARTS AUSTRALIA'S GUIDING PRINCIPLE IS THAT 'PLACE' IS CENTRAL TO CREATIVE PRACTICE. IT PROVIDES PROFOUND PRACTICAL AND EMOTIONAL LINKS BETWEEN THE ECONOMIES AND SYNERGIES OF ARTISTIC AND CULTURAL PRACTICE.

Place-based initiatives seed longer-term cultural and economic sustainability, boosting local capacity, diversifying engagement, increasing accessibility and connection. Investment in innovative approaches within existing areas of strength make arts and cultural activities more accessible to all Australians.



## OPPORTUNITIES

TO BE EFFECTIVELY EQUIPPED FOR THE ADVANCES AND OPPORTUNITIES THAT WILL BE PART OF OUR FUTURE, A TARGETED REGIONAL FRAMEWORK EMBEDS THE EXPANSION OF INNOVATION AND SKILLS DEVELOPMENT THAT ARE DESIRED BY COMMUNITIES. THIS WILL EFFECTIVELY DRIVE ENGAGEMENT ACROSS COMMUNITIES AND INDUSTRIES.

Supporting

1. Connectivity
2. Cultural & Social infrastructure (soft and hard)
3. Education pathways & training
4. Innovation

The Regional Strategic Framework provides the mechanism for programs and initiatives to be delivered nationally while being responsive to local needs. RAA is committed to maintaining strategic, collaborative relationships for the benefit of arts and creative practice across the country. To;

- Facilitate opportunities that strengthen artistic and creative practice
- Increase access and participation for artists, organisations, audiences and communities
- Strengthen the fabric of the creative ecosystem
- Maintain dynamic and resilient communities across artistic, social, economic and health indexes
- Provide timely support to tell and celebrate Australian stories across art forms and across landscapes

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MANY VOICES -  
MANY CONVERSATIONS -  
MANY COLLABORATIONS -  
MANY OPPORTUNITIES  
... Connecting the dots

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