



REGIONAL **ARTS** AUSTRALIA
STRATEGIC PLAN 2020-2024

Photo by Rhys Jones

THE NATIONAL VOICE FOR ARTS IN REGIONAL AUSTRALIA

RAA acknowledges the traditional Aboriginal and Torres Strait Islander custodians of Country throughout Australia and pay our respect to them, their culture and their Elders past, present and future.

VISION

THROUGH OUR WORK, ARTS
IN REGIONAL AUSTRALIA IS
RECOGNISED AS ESSENTIAL

VALUES

IN ALL THAT WE DO WE WILL BE

collaborative - inclusive - accountable -
open - equitable - demonstrate integrity

GOALS

- 1 RAISE THE PROFILE OF ARTS IN REGIONAL AUSTRALIA
- 2 REGIONAL ARTS ARE CONSIDERED IN THE DEVELOPMENT OF NATIONAL POLICY
- 3 INCREASE RESOURCES FOR ARTS IN REGIONAL AUSTRALIA
- 4 DEMONSTRATE BEST PRACTICE IN ARTS ADMINISTRATION

STRATEGIES

- 1 ESTABLISH AND DEVELOP NEW AND EXISTING PARTNERSHIPS
- 2 COLLECT, EVALUATE AND ANALYSE DATA TO LEVERAGE OPPORTUNITIES
- 3 DEVELOP AND IMPLEMENT AN INFORMED COMMUNICATIONS AND ENGAGEMENT PLAN
- 4 IDENTIFY AND STIMULATE RESOURCE OPPORTUNITIES
- 5 IMPLEMENT POLICIES PROCEDURES AND PRACTICES THAT DELIVER EFFECTIVE OUTCOMES