

REGIONAL
arts
AUSTRALIA

STRATEGIC PLAN **2024-2028**

THE NATIONAL
VOICE FOR ARTS
IN REGIONAL
AUSTRALIA

we CREATE
we DELIVER
we ENABLE
we ADVOCATE

We are **TRUSTED PRACTICAL**
and **NETWORKED**

The future is regional
The future is creative®



We respectfully acknowledge the Traditional Owners of Country throughout Australia and recognise the continuing connection to lands, water and communities.

We pay our respect to Aboriginal and Torres Strait Islander cultures and to Elders past and present.

OUR VISION

Regional Australia is recognised as a global leader for the contribution by its creative industries to the liveability, inclusivity and sustainability of our nation.

OUR MISSION

Unlocking cultural and creative ambition, supporting access and participation across regional and remote Australia.

OUR GOALS

GOAL 1

OUR VOICE IS EMBEDDED IN NATIONAL POLICY DEVELOPMENT TO POSITIVELY IMPACT ARTS AND CREATIVITY IN REGIONAL AND REMOTE AUSTRALIA

GOAL 2

OUR PROGRAMS HAVE IMPACT AND REACH ACROSS REGIONAL AND REMOTE AUSTRALIA

GOAL 3

COMPELLING AND CONSISTENT, HELPING US EFFECTIVELY ENGAGE WITH OUR AUDIENCES

KNOWLEDGE CIRCLE

To be effectively equipped for the advances and opportunities that will be part of our future, Regional Arts Australia prioritises a thriving, self-determined First Nations creative ecosystem embedded in place-informed creativity and industry best practice.

The Knowledge Circle, is a First Nations-led approach to facilitate Aboriginal and Torres Strait Islander to advise around cultural awareness, strategy and policy. Committed to collaborate and work side-by-side Indigenous and non-indigenous knowledge systems, co-designed alternative models and decision-making processes.

GOAL 4

OUR FINANCIAL MANAGEMENT DEMONSTRATES BEST PRACTISE AND SUSTAINS OUR ORGANISATION

GOAL 5

OUR GOVERNANCE SYSTEMS EXEMPLIFY INTEGRITY, INCLUSIVITY AND LEADERSHIP

REGIONAL AUSTRALIA IS CHANGING, THE ROLE AND VALUE OF THE REGIONAL ARTS SECTOR IS CHANGING

In 1943 our founder Miss Dorothy Helmrich envisaged a nation where people living in regional, rural, and remote Australia could contribute, participate, and enjoy the arts on equal level to those living in metropolitan areas.

For over 80 years, Regional Art Australia has been providing timely support to celebrate Australian stories across art forms and across landscapes.

Regional Arts Australia continues to be an active voice in this changing environment supporting artists, communities and the creative sector in rural and remote Australia.