

REGIONAL
ARTS
AUSTRALIA
PARTNERSHIPS

THE FUTURE IS REGIONAL. THE FUTURE IS CREATIVE.



Artlands 2021 Image: Nick Hanson

CONNECTION TO COUNTRY

To be effectively equipped for the advances and opportunities that will be part of our future, Regional Arts Australia prioritises a thriving, self-determined First Nations creative ecosystem embedded in place-informed creativity and industry best practice.

Our Knowledge Circle, is a First Nations-led approach to facilitate Aboriginal and Torres Strait Islander advice around cultural awareness, strategy and policy. It is designed to bridge cultural, environmental and geographic connections with a commitment to collaborate and work side-by-side, bringing together Indigenous and non-indigenous knowledge systems, systems change and decision making processes.



REGIONAL ARTS AUSTRALIA
ACKNOWLEDGES THE TRADITIONAL
ABORIGINAL AND TORRES STRAIT
ISLANDER CUSTODIANS OF COUNTRY
THROUGHOUT AUSTRALIA AND PAY
OUR RESPECT TO THEM, THEIR
CULTURE AND THEIR ELDERS PAST,
PRESENT AND FUTURE.

*"I CAN'T SEPARATE THE
ARTS FROM LIFE ... THEY
ARE THE SAME"*
Miss Dorothy Helmrich OBE

ABOUT REGIONAL ARTS AUSTRALIA

REGIONAL ARTS AUSTRALIA (RAA) IS A NOT FOR PROFIT ORGANISATION THAT IS THE NATIONAL VOICE FOR ARTS IN REGIONAL AUSTRALIA.

In 1943 our founder Miss Dorothy Helmrich, affectionately known as Dot, envisaged a nation where people living in regional, rural, and remote Australia could contribute, participate, and enjoy the arts on equal level to those living in metropolitan areas.

For over 80 years, Regional Arts Australia has been facilitating opportunities, increasing access, maintaining collaborative relationships, and providing timely support to celebrate Australian stories across art forms and across landscapes.

Regional Australia is changing, the role and value of the regional arts sector is changing. Regional Arts Australia continues to be an active voice in this changing environment supporting artists, communities and the creative sector in rural and remote Australia.





WE CREATE. WE DELIVER. WE ENABLE. WE ADVOCATE.

REGIONAL arts AUSTRALIA

BROKERS
partnerships between
government, industry and
the creative sector

MANAGES
multi-million dollar grant
programs on behalf of
Australian Government

DEVICES
grant programs that
translate investment
into impact

BRINGS TOGETHER
arts, not-for-profit and
regional stakeholders at
national events

ADVOCATES
for a vibrant, thriving and
creative regional Australia

DESIGNS & DELIVERS
national strategic projects
and programs

CONNECTING



Geographies



Industries



Art forms & Creative Sector

EMBEDDING



Innovation & Entrepreneurship



Data & Research



Collaboration & Exchange

GENERATING



Employment



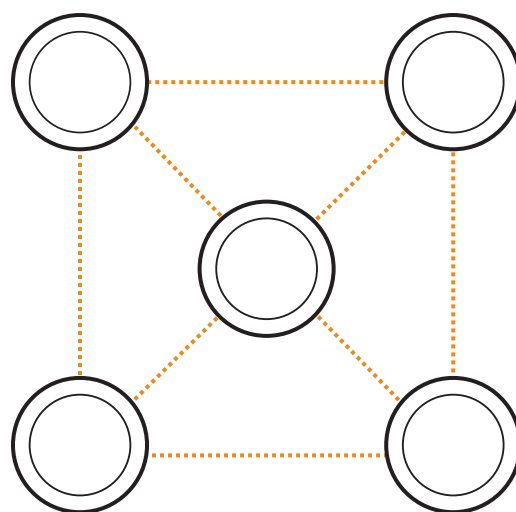
Liveability



Cultural Vibrancy

A TRUSTED PRACTICAL & NETWORKED PARTNER

WE INVITE YOU TO JOIN US IN
UNLOCKING CULTURAL AND
CREATIVE AMBITION, SUPPORTING
ACCESS AND PARTICIPATION ACROSS
REGIONAL AND REMOTE AUSTRALIA.



PARTNERING WITH RAA

ALIGNS

you with a nationally trusted, practical and networked connected organisation whose reach spreads from major regional centres to some of the remotest parts of Australia

CONTRIBUTES

to the vibrancy, liveability, inclusivity and sustainability of regional and remote Australia

CONNECTS

you with the longest running arts organisation of its kind in Australia,

AMPLIFIES

the voices, stories and dreams of regional and remote Australia

PRESENTS

a high level of return on investment

TOGETHER WE WILL

CONTRIBUTE

to the economic, artistic, cultural and community capacity of regional, rural and remote Australia

BUILD

cross-industry partnerships, in areas such as health, education, tourism and agriculture

INCREASE

capacity within local communities and communities of creative practice

PROVIDE

networking, professional development and employment opportunities

ELEVATE

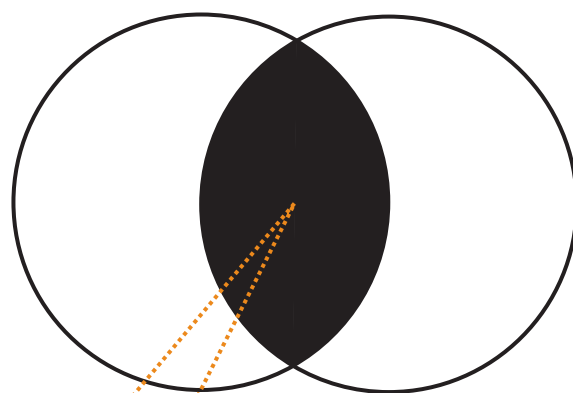
the social impact of the creative arts and creative industries in regional communities





PARTNERSHIP OPPORTUNITIES

RAA OFFERS DIVERSE PARTNERSHIP OPPORTUNITIES TAILORED TO HELP YOU ACHIEVE MEANINGFUL IMPACT IN REGIONAL COMMUNITIES.



CREATIVE INDUSTRY RESIDENCIES

Embed creative practitioners in regional and remote communities and industries

NATIONAL REGIONAL ARTS FELLOWSHIPS

Make a direct investment in the professional development of regional artists and practitioners

GRANT PROGRAMS

Co-design funding programs to support regional communities and creative practice

GATHERINGS

Invest in our existing national events bringing practitioners and policy makers together.

PROGRAMS & PROJECTS

Co-design programs and projects that support connections, sustainability and liveability

RESEARCH & ADVOCACY

Co-commission research and publications to amplify the voices of regional Australia

OPERATIONS

Invest directly into our organisation, supporting staff, accommodation, travel, or technology

FUNDING FOR IMPACT

REGIONAL ARTS AUSTRALIA'S NETWORKS ENSURE OUR PROGRAMS AND PROJECTS ARE ABLE TO REACH RIGHT ACROSS THE COUNTRY.

OUR CO-DESIGN PROCESSES ENSURE WE DELIVER IMPACT FROM THE INVESTMENT

Regional Arts Australia has been managing the Regional Arts Fund on behalf of the Australian Government since 2001. The Regional Arts Fund is an Australian Government program that supports sustainable cultural development in regional and remote communities in Australia. With our networks we have connected with over 700 communities right across the nation.

Regional Arts Australia co-designed the Cultural Tourism Accelerator Program with the Australian Government's Office for the Arts to enable arts organisations to promote and amplify cultural events for tourists across regional Australia. It was designed to increase tourism visitation in regional, rural and remote communities across Australia in response to Covid-19. Evaluation of the program documented significant direct expenditure by visitors and locals.

Further reading:

Connections: Regional Arts Fund 2016-2021
Cultural Tourism Accelerator Research

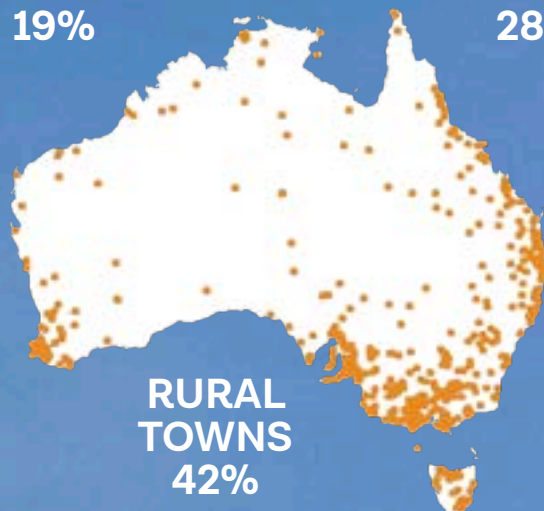


REACH OF REGIONAL ARTS FUND

REMOTE COMMUNITIES
19%

REGIONAL CENTRES
28%

RURAL TOWNS
42%



CULTURAL TOURISM ACCELERATOR



\$3.52M DISTRIBUTED



321 GRANT RECIPIENTS



29% FIRST TIME VISITORS



\$304.8M ECONOMIC IMPACT

TRANSFORMATIVE PROGRAMS

RAA SUPPORTS HIGH QUALITY PRACTICE THROUGH PROFESSIONAL DEVELOPMENT OPPORTUNITIES AND CROSS- SECTOR PROJECTS. OUR PROGRAMS ARE DESIGNED TO SUPPORT A SUSTAINABLE AND VIBRANT CREATIVE SECTOR.

"I FEEL GRATEFUL TO HAVE BEEN ABLE TO HAVE HAD THIS LEAP OF FAITH IN MY PROJECT AND NATIONAL RECOGNITION OF MY WRITING AND IDEAS. [THE FELLOWSHIP] PROVIDED ME WITH THE FREEDOM TO NURTURE, EXPLORE AND DEVELOP MY WRITING PRACTICE WITHOUT HAVING TO LEAVE THE NORTHERN TERRITORY."

Haneen Martin RAA FELLOW

REGIONAL SCRIBES

An online engagement project designed to support regionally based young people through creative connection. The program was a complementary and alternative approach for young people to express their reflections or feelings through sharing a creative process like writing or storytelling. 38 young people (18-24) took part over two years.

COMBATING
isolation in regional communities

STRENGTHENING
young people's mental health

PROVIDING
professional development opportunities

CONNECTING
emerging & established practitioners

NATIONAL REGIONAL ARTS FELLOWSHIPS

Since its inception the National Regional Arts Fellowships have invested more than \$530,000 in the career development of 33 regional creative practitioners.

ELEVATING
the practice of artists and arts workers across regional and remote Australia

RAISING
the profile of artists and arts workers

PROVIDING
professional and industry development opportunities

BUILDING
connection and exchange

GENERATING
strategic & collaborative relationships





LET'S WORK TOGETHER

RAA HAS A DEMONSTRATED HISTORY OF ETHICALLY WORKING IN REGIONAL AUSTRALIA.

WE ARE COMMITTED TO MAINTAINING STRATEGIC, COLLABORATIVE RELATIONSHIPS FOR THE BENEFIT OF ARTS AND CREATIVE PRACTICE ACROSS THE COUNTRY.

We facilitate opportunities that strengthen artistic and creative practice and increase the access and participation of artists and organisations working in regional communities.

Our priority is to work across industry and policy sectors to build a stronger, more diverse, and sustainable arts and creative industries sector.

We are TRUSTED - PRACTICAL - NETWORKED and would welcome the opportunity to discuss a partnership in more detail.

Let's chat.

CONNECT

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