



REGIONAL
ARTS
AUSTRALIA

ANNUAL REPORT
2023-24

THE FUTURE IS REGIONAL. THE FUTURE IS CREATIVE.

CONNECTION TO COUNTRY

REGIONAL ARTS AUSTRALIA
ACKNOWLEDGES THE
TRADITIONAL ABORIGINAL
AND TORRES STRAIT
ISLANDER CUSTODIANS OF
COUNTRY THROUGHOUT
AUSTRALIA AND PAY OUR
RESPECT TO THEM, THEIR
CULTURE AND THEIR
ELDERS PAST, PRESENT
AND FUTURE

To be effectively equipped for the advances and opportunities that will be part of our future, Regional Arts Australia prioritises a thriving, self-determined First Nations creative ecosystem embedded in place-informed creativity and industry best practice.

The Knowledge Circle, is a First Nations-led approach to facilitate Aboriginal and Torres Strait Islander advice around cultural awareness, strategy and policy. It is designed to bridge cultural, environmental and geographic connections with a commitment to collaborate and work side-by-side, bringing together Indigenous and non-indigenous knowledge systems, systems change and decision making processes.



ABOUT REGIONAL ARTS AUSTRALIA

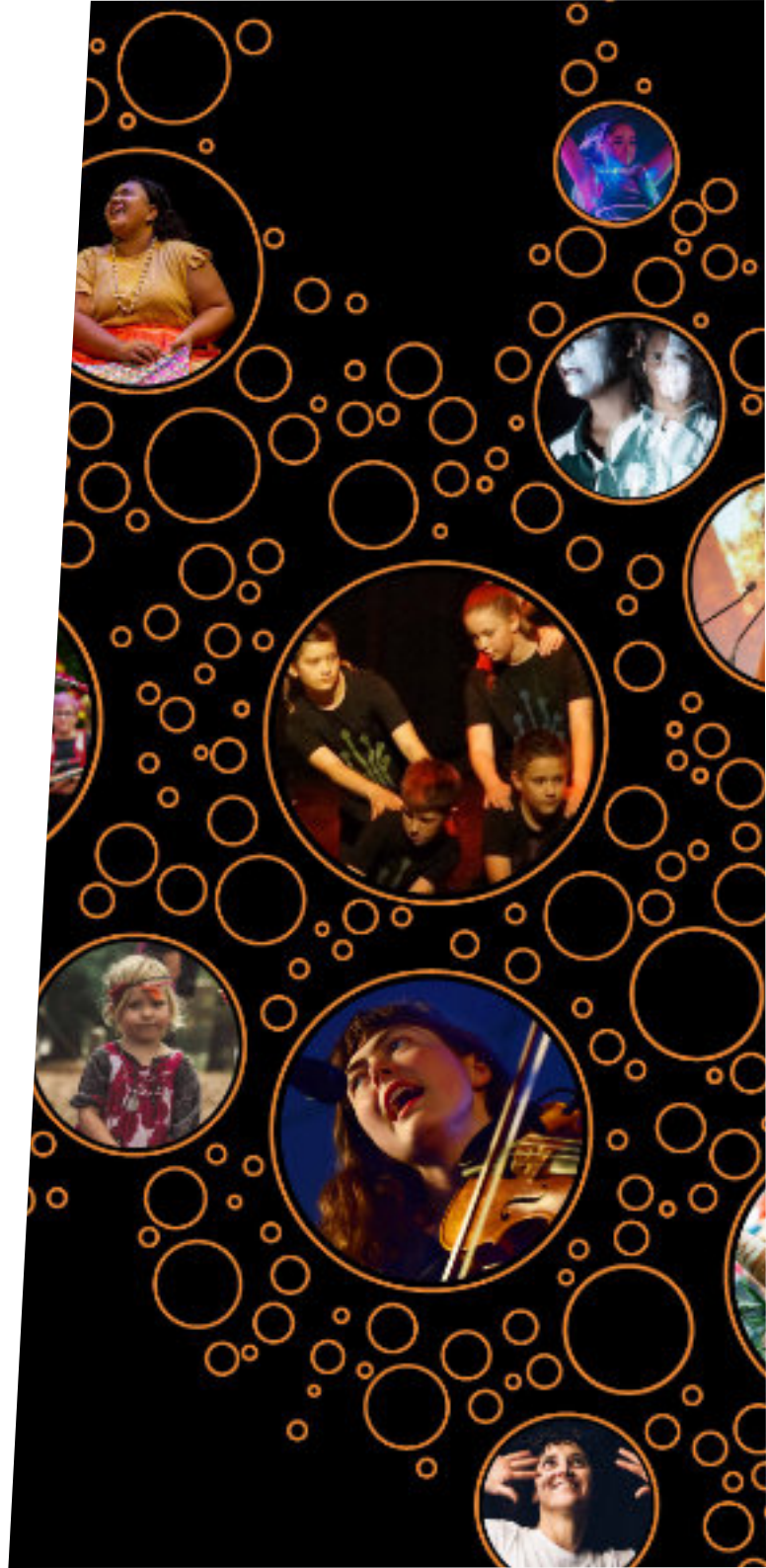
REGIONAL ARTS AUSTRALIA (RAA) IS A NOT FOR PROFIT ORGANISATION THAT IS THE NATIONAL VOICE FOR ARTS IN REGIONAL AUSTRALIA. In 1943 our founder Miss Dorothy Helmrich, affectionately known as Dot, envisaged a nation where people living in regional, rural, and remote Australia could contribute, participate, and enjoy the arts on equal level to those living in metropolitan areas.

For over 80 years, Regional Arts Australia has been facilitating opportunities, increasing access, maintaining collaborative relationships, and providing timely support to celebrate Australian stories across art forms and across landscapes.

Regional Australia is changing, the role and value of the regional arts sector is changing. Regional Arts Australia continues to be an active voice in this changing environment supporting artists, communities and the creative sector in rural and remote Australia.

*"I can't separate
the arts from life ...
They are the same"*

MISS DOROTHY HELMRICH
OBE



80 YEARS OF RAA

ON WEDNESDAY 6 SEPTEMBER, WE CELEBRATED THE 80TH ANNIVERSARY OF REGIONAL ARTS AUSTRALIA, SURROUNDED BY OUR FRIENDS AND COLLEAGUES FROM ACROSS THE COUNTRY. TOGETHER WE REFLECTED ON THE PAST, EMBRACED OUR PRESENT AND LOOKED TOWARD THE FUTURE.

The evening included a keynote presentation from Marta Dusseldorp, Artistic Director Archipelago Productions, Producer, Actor, sharing on the gift regional Australia offers her and other creatives.

We also heard from guests and speakers Ngannawal Elder Violet Sheridan, Susan Templeman MP, Senator Sarah Hansen-Young, Dennis Stokes - Knowledge Circle Convenor and Simon Spain - Chair Regional Arts Australia Board.

Entertainment was provided by performers Charlee Watt, Warren Mason and The Mike Baker Organ Trio from the Hume Conservatorium of Music.

Thank you to everyone who joined the celebration. We look forward to the next 80 years!

Sometimes the simplest things need to be said over and over again. Because clichés are clichés for a reason. And maybe we rely on them. Everyone here tonight knows, as humans, for some reason, we are driven to come together to make our country a better place to live in. And we also strive to leave this Earth a better place than we found it for our children. Being humble and being invisible is a superpower. The blank page is our blade." -

MARTA DUSSELDORP

at 80th Dinner.

WHAT WE DO & HOW WE DO IT

OUR STRATEGIC FRAMEWORK UNDERPINS ALL THAT WE DO. IT PRIORITISES A COMMITMENT TO CROSS-SECTOR PARTNERSHIPS THAT ARE PLACE-INFORMED, CREATIVE AND INDUSTRY BEST PRACTICE

REGIONAL arts AUSTRALIA

BROKERS
partnerships between
government, industry and
the creative sector

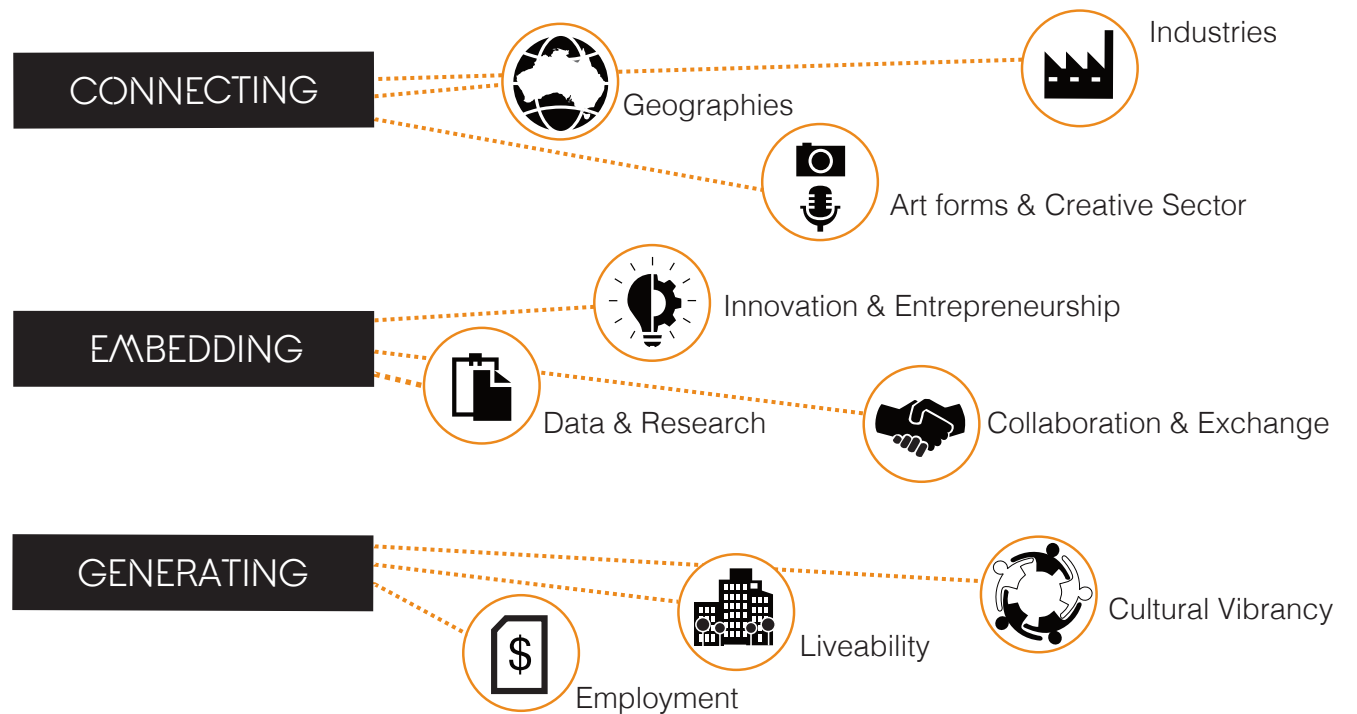
MANAGES
multi-million dollar grant
programs on behalf of
Australian Government

DEVISES
grant programs that
translate investment
into impact

BRINGS TOGETHER
arts, not-for-profit and
regional stakeholders at
national events

ADVOCATES
for a vibrant, thriving and
creative regional Australia

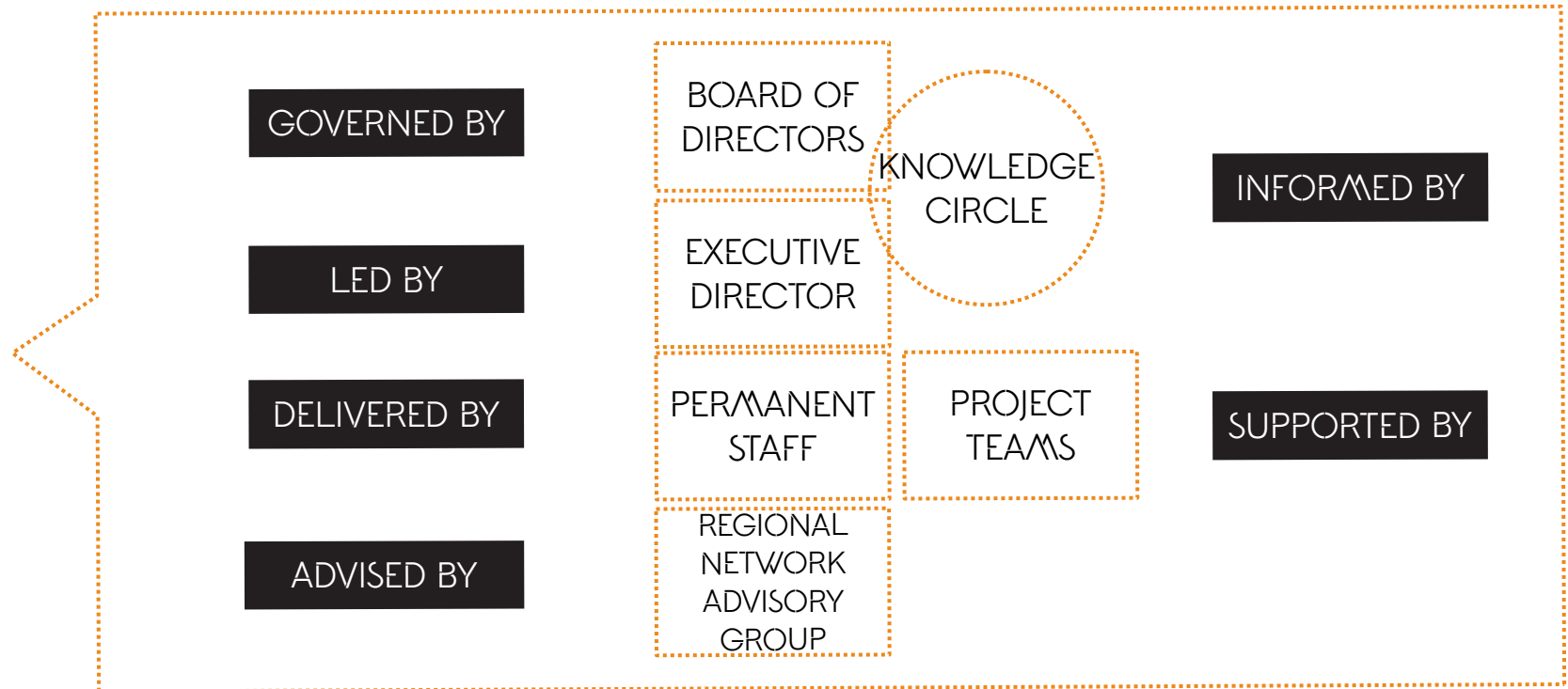
DESIGNS & DELIVERS
national strategic projects
and programs



OUR STRUCTURE

REGIONAL ARTS AUSTRALIA IS A NOT FOR
PROFIT COMPANY LIMITED BY GUARANTEE
AND A REGISTERED CHARITY

REGIONAL
arts
AUSTRALIA



OUR TEAM

RAA IS A NATIONAL ORGANISATION WITH A DECENTRALISED WORKPLACE. OUR SMALL, PROFESSIONAL TEAM AND SKILLS-BASED VOLUNTEER BOARD ARE LOCATED ACROSS THE COUNTRY.

BOARD OF DIRECTORS 2023-24

SIMON SPAIN (CHAIR)

NATALIE JENKINS (DEPUTY CHAIR)

JULIE BRIGGS (TREASURER)

VICTORIA MACKIRDEY (SECRETARY)

RACHEL CLEMENTS

ARI PALANI

GAVIN WILLIAMS

ANWEN HANDMER

JESSICA DJERRKURA

STAFF 2023-24

ROS ABERCROMBIE (EXECUTIVE DIRECTOR)

SCOTT HOWIE (GENERAL MANAGER)

THEA JONES (GRANTS MANAGER)

LAURA BAKER (COMMUNICATIONS CO-ORDINATOR)

JENNA STEN (FINANCE CO-ORDINATOR)

CHARLES WILES (LOCAL GIANTS CO-ORDINATOR)

ANNA PIDGEON (ARTLANDS23 CO-ORDINATOR)

ALANA HUNT (REGIONAL ASSEMBLY)

HANEEN MARTIN & ZOYA GODOROJA-PRIECKÆRTS (REGIONAL SCRIBES)

In 2023-4 long serving directors Natalie Jenkins (Sep 2023) and Ari Palini (Mar 2024) stepped down from the board. Laura Baker left us in May 2024. We thank them for their immense contributions



KNOWLEDGE CIRCLE



REGIONAL ARTS AUSTRALIA IS WORKING WITH THE KNOWLEDGE CIRCLE, A FIRST NATIONS-LED APPROACH FACILITATING ADVICE TO THE ORGANISATION ON CULTURAL AWARENESS, STRATEGY, AND POLICY.

The Knowledge Circle is a self-determined, co-designed, cross community process created to explore governance models and organisational systems.

The inaugural cohort of 9 participants, led by Dennis Stokes have identified five priorities for its continuing work.

The Knowledge Circle participants are working to map and determine a 'new' governance model and cultural framework and identify a suite of best practice process that, in time, can be embedded across the broader creative sector.

DENNIS STOKES (FACILITATOR)

REI CHEETHAM

ANGELENA HARRADINE

SHANDELL CUMMINGS

PRIORITIES

1. SECURING A 5-YEAR TENURE FOR THE KNOWLEDGE CIRCLE
2. DEVELOPING A TERMS OF REFERENCE AND CULTURAL FRAMEWORK
3. ESTABLISHING CULTURALLY INFORME MEASUREMENTS FOR ABORIGINAL AND TORRES STRAIT ISLANDER ARTS (ATSIA)
4. IDENTIFYING A FIRST NATIONS STRATEGIC POSITION WITHIN RAA
5. INTEGRATION WITH RAA'S CONSTITUTION AND TERMS OF GOVERNANCE

JEANNETTE CREW

IAN RT COLLESS

MICHELLE TUAHINE

WARREN MASON

SERENA GUNTER

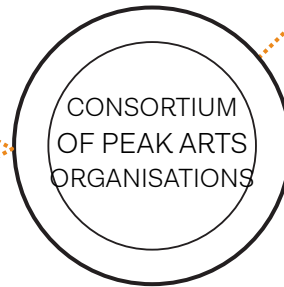


OUR NETWORK

Australian Communications Consumer Action Network
Australian Housing and Urban Research Unit
Australian Industry Group
Australian Local Government Association
Australian Medical Association
Australian Regional Tourism
Australian Rural Leadership Foundation
Business Council of Australia
Council of Small Business Organisations
Country Education Partnership
Engineers Australia
Insurance Council of Australia
Independent Schools Australia
Independent Tertiary Education Council
Migration Institute of Australia
Master Builders Australia
Mineral Councils of Australia
National Catholic Education Commission
National Farmers Federation
National Rural Health Alliance
National Rural Women's Coalition
Planning Institute Australia
REIA
Regional Australia Institute
Regional Aviation Association of Australia
Regional Capitals Australia
Regional Universities Network
Royal Far West
Royal Flying Doctors Service
Rural Councils Victoria
Rural Doctors Association of Australia
Welcoming Australia



Country Arts SA
Darwin Community Arts
Flying Arts Alliance
RANT ARTS
Regional Arts NSW
Regional Arts Victoria
Regional Arts WA
artsACT



PAC (co-convenor)
Critical Stages
Arts on Tour
Country Arts SA
Regional Arts WA
Regional Arts Victoria
Artour
Artback NT
Tasmania Performs
CircuitWest
Merrigong Theatre
Circa
Lab Kelpie
Natasha Marich
The Space Company
Music Victoria
Situarte Art
Redlands Council
Bendigo Council
Port Hedland Council

APRA/AMCOS
ARIA
Arts Access Australia
Aus Dance
Australian Festivals Association
AMAGA
Australian Music Centre
Screens Producers Australia
Live Performance Australia
Australian Authors
Australian Writes Group
Blak Dance
Diversity Arts
First Nations Media, PAC
Indigenous Art Code, NAVA

OUR ADVOCACY

REGIONAL ARTS AUSTRALIA HAS CONTINUED OUR CRITICAL ROLE IN ENSURING THE ARTS IN REGIONAL AUSTRALIA ARE EMBEDDED WITHIN ALL OF GOVERNMENTS PLANS FOR REGIONAL AUSTRALIA

We continue to be critically positioned across multiple policy platforms and build strong partnerships between governments, industry, not-for-profits and commercial business.

We were delighted to hear Susan Templeman MP mention the importance of arts in regional Australia and Regional Arts Australia during a private members' motion in Canberra on 16 October.

We were also delighted to see findings on our research into cultural tourism included in the Australia Government's *State of Australia's Regions 2024* report.

OUR ADVOCACY WORK

- 2024-25 Pre-Budget Submission to the Federal Government
- Submission to the Standing Committee on Communications and the Arts Inquiry into the challenges and opportunities within the Australian live music industry.
- Joined The National Alliance for Regionalisation,
- Co-convened the Touring Advisory Group with PAC Australia releasing the Australian National Touring Charter.
- Executive Director was appointed to the Strategic Workforce Advisory Group
- Attended the Australia- Singapore Arts Group (ASAG) Cultural Leaders Forum in Singapore.
- Regional Arts Australia co-hosted at table at Rupert Myer's National Press Club address.



OUR RESEARCH

REGIONAL ARTS AUSTRALIA (RAA) UNDERTAKES RESEARCH TO SUPPORT AND ADVOCATE FOR THE ARTS SECTOR IN REGIONAL, RURAL, AND REMOTE COMMUNITIES. BY CONDUCTING THIS RESEARCH, RAA CAN BETTER SERVE THE REGIONAL ARTS SECTOR AND ENSURE ITS ONGOING VIBRANCY AND RELEVANCE

Regional Arts Australia and Culture Counts released new research findings on cultural tourism demonstrating the major influence that arts and cultural events have in driving tourism to regional and remote Australia.

The Cultural Tourism Accelerator Program 2021-2022 research project indicates that arts and cultural activity in regional and remote Australia creates significant economic impact and community connection.

Culture Counts evaluated 321 events and activities supported by the Australian Government's cultural tourism accelerator program during 2021 and 2022.

Our Regional Futures research project led by Simon Spain and Dr Alexandra Blok completed its second phase. The aim of the research undertaken for this project is to stimulate a conversation about the impact of the regional cultural sector on regional development.

The link between creativity, culture, and innovation, has emerged as an important factor through studies on the broader socio-economic effects of culture and creativity. These studies explore the creation of cultural identities, creative place-making, regional quality of life, and attractions that extend beyond the local context.



Australian Government
Regional Arts Fund

The Cultural Tourism Accelerator Program was an Australian government initiative delivered through the Regional Arts Fund to help strengthen local visitor economies. Regional Futures is a strategic partnership project supported through the Recovery Boost Program of the Regional Arts Fund.

REGIONAL ARTS FUND 2023-24

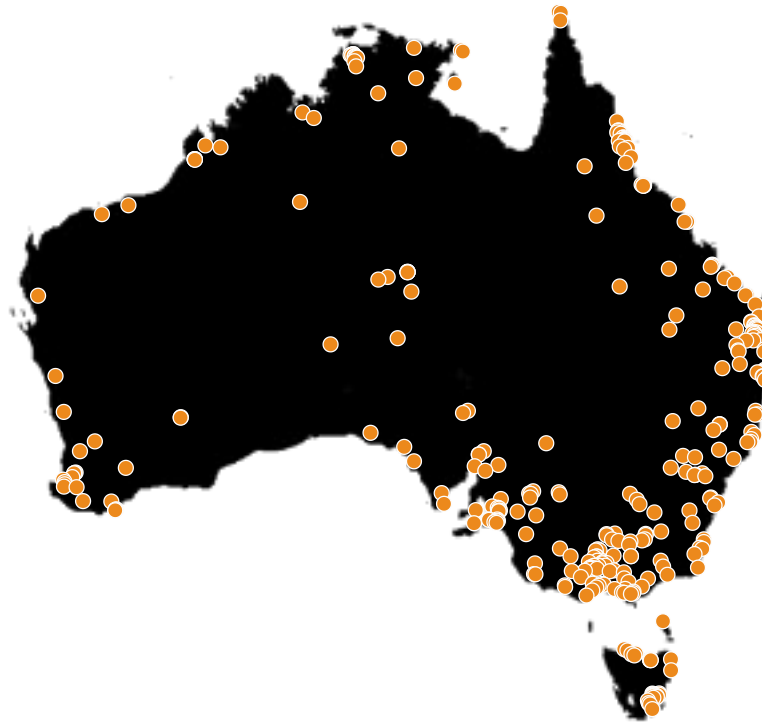
THE REGIONAL ARTS FUND IS AN AUSTRALIAN GOVERNMENT PROGRAM THAT SUPPORTS SUSTAINABLE CULTURAL DEVELOPMENT IN REGIONAL AND REMOTE COMMUNITIES IN AUSTRALIA.

Regional Arts Australia manages the Regional Arts Fund (RAF), on behalf of the Australian Government, and oversees the devolved model through the regional program administrators who deliver the fund directly to recipients in each state and territory.

In 2023 the Australian Government announced increased support to the RAF of \$8.5 million dollars over four years in *Revive: a place for every story, a story for every place*, its five-year plan to renew Australia's arts, entertainment, and cultural sector.

2023-2024 was the first year of RAF delivery under *Revive*. In comparison to 2022-23, an additional 181 competitive grants have been supported through competitive funding rounds. While demand has risen by 16% the increase in funding available has seen the success rate of applicants increase by 12%.

In addition to competitive funding rounds RAF supported strategic partnership projects at national and state levels.



\$3.74M
DISTRIBUTED

471
GRANT RECIPIENTS

355
LOCATIONS
AROUND AUSTRALIA

41%
REGIONAL CENTRES

38%
RURAL TOWNS

21%
REMOTE COMMUNITIES

Full interactive data for the Regional Arts Fund 2023-24 will be available on our website in late November.



Australian Government
Regional Arts Fund



RECOVERY BOOST PROGRAM

THE SCALE OF LOSS OF ACTIVITY AND INCOME ACROSS THE CULTURAL AND CREATIVE SECTOR AS A DIRECT RESULT OF COVID-19 WAS UNPRECEDENTED AND DEVASTATING, BOTH CULTURALLY AND ECONOMICALLY. THIS WAS PARTICULARLY FELT ACROSS REGIONAL AUSTRALIA, WHERE MANY INDUSTRIES AND COMMUNITIES WERE YET TO RECOVER FROM THE IMPACTS OF THE BUSHFIRES, FLOODS, AND DROUGHT.

In 2020 the Australian Government contributed a \$10 million Recovery Boost to the Regional Arts Fund (RAF) as part of their COVID-19 response. RAA designed the Recovery Boost as a three-phase program across the stages of Relief, Recovery and Renewal.

2023-24 was the last year of the delivery of the program with the finalisation of multi-year Renewal Projects across the country, as well as four strategic projects managed by Regional Arts Australia.

The funds were delivered through the mechanisms of the RAF and the program was designed for responsiveness to the needs of each state and territory with the national network of Regional Program Administrators.



Australian Government
Regional Arts Fund

LOCAL GIANTS

LOCAL GIANTS IS AN AMBITIOUS MULTI-PROJECT, MULTI-YEAR PROGRAM DEDICATED TO FOSTERING SUSTAINABILITY, DIVERSITY, AND VIBRANCY WITHIN AUSTRALIA'S REGIONAL PERFORMING ARTS SECTOR.

The program supports regional practitioners by connecting artist residencies and producer training with creative development, the presentation of new work, and short-form touring. It enables regional performing arts centres to act as “cultural connectors” within their communities, and empowers them to explore new co-commissioning, co-producing, and investment models.

In August RAA had the honour to co-present several works in development from the inaugural Local Giants program, alongside our partners PAC Australia and Performing Lines.

While there, the Local Giants team also hosted a series of round table discussions where each group could deep-dive with delegates on the projects.

Follow the progress of Local Giants at localgiants.au

Local Giants is a joint program by Regional Arts Australia, PAC Australia and Performing Lines supported by the Restart Investment to Sustain and Expand (RISE) Fund—an Australian Government initiative, the Australian Government through the Regional Arts Fund, and the NSW Government through Create NSW.

THE WORKS

THE GREAT TRAVELING MÉDECIN SHOW!
CENTRE FOR AUSTRALASIAN THEATRE

WAR OF THE WORLDS
RIVERLAND YOUTH THEATRE

VIV!
BATHURST MEMORIAL ENTERTAINMENT
CENTRE PROJECTS

ABORIGINAL BIBLE CONTINUUM,
ZANE SAUNDERS & QPAC

CHINESE MARKET GARDEN SHOW
SARA ISHERWOOD

MAIN IN THE PARK
BATHURST MEMORIAL ENTERTAINMENT
CENTRE PROJECTS

HOT AND HEAVY
THE IRONING MAIDENS





REGIONAL SCRIBES

Each aspect of the program was clearly considered and provided valuable resources that I previously didn't have access to ... the best bit about the program was how each session reminded me of the importance of connecting - with myself, my practice and peers.

SCRIBES PARTICIPANT

REGIONAL SCRIBES IS AN ONLINE PROGRAM FOR 18-24 YEAR OLDS IN ANY STAGE OF THEIR WRITING AND STORYTELLING JOURNEYS TO OVERCOME THE VASTNESS OF SPACE AND ISOLATION BY COMING TOGETHER VIRTUALLY WITH LIKE MINDED PEERS ACROSS THE COUNTRY

Over two years, a total of 38 emerging writers participated, bringing together diverse art forms with unique voices.

This year saw the publication of YOU Together, an anthology of contributions from the participants created or inspired by ideas shared during the program. These are their stories, poems, plays and songs from this time. For many of them, this was the first time they have entered into the daunting process of submitting a work for publication.

We partnered with the Emerging Writers' Festival to support three of our Regional Scribes participants in attending the 20th anniversary festival. Josh King (SA), Levin Shillam (NSW) & Elena Hogan (VIC) attended a selection of events and have now shared their experience on the Festival blog.

The book is available from our website in print or digital versions.

ARTLANDS 2023

ARTLANDS IS AN INNOVATIVE EVENT THAT ADAPTS AND RESPONDS TO ITS ENVIRONMENT AND SECTOR NEEDS. ARTLANDS HAS BEEN A STRATEGIC REGIONAL ART GATHERING SINCE 1998. PRESENTING A CRITICAL SURVEY OF THE CONTEMPORARY REGIONAL CULTURAL LANDSCAPE, THE GATHERING PROVIDES A FRAMEWORK THAT CHAMPIONS BEST PRACTICE, ENCOURAGES CONNECTIONS, GENERATES EXCHANGES AND STRENGTHENS A NATIONAL NETWORK.

On 6-8 september, 80 purposefully selected participants from across Australia gathered at the National Gallery Australia on Ngunnawal and Ngambri country (in Canberra) for Artlands 2023, marking 80 years of Regional Arts Australia.

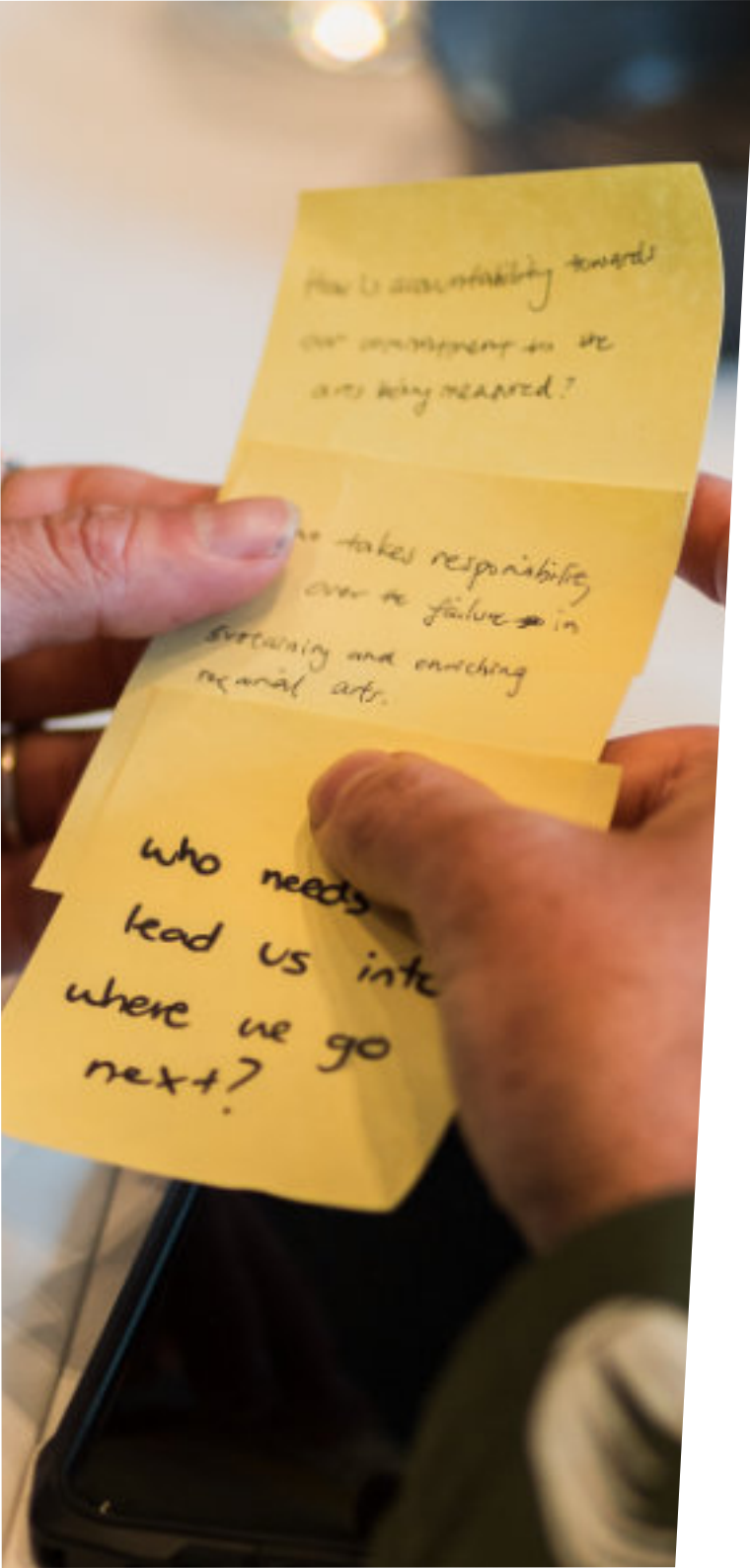
Over three days, across five acts, they explored the transformative potential of regional creativity and tackled the challenges and opportunities presented by the provocation: the Future of Regional Australia is Fundamentally creative.

HOW MIGHT WE EMPOWER REGIONAL CREATIVES TO HAVE A TRANSFORMATIVE IMPACT ON EVERY INDUSTRY, DRIVING MEANINGFUL CHANGE IN REGIONAL ECONOMIES OVER THE NEXT 20 YEARS?

HOW MIGHT WE HARNESS THE POWER OF CREATIVITY TO FUEL VIBRANT, HEALTHY, RESILIENT, AND SUSTAINABLE REGIONAL COMMUNITIES, FOSTERING A THRIVING ECOSYSTEM OF CULTURAL AND ECONOMIC WELL-BEING BY 2043?

HOW MIGHT WE CULTIVATE A SHARED SENSE OF CREATIVITY AND FOSTER DEEP CONNECTIONS TO THE CREATIVE VIBRANCY OF LOCAL COMMUNITIES, ENABLING ALL REGIONS TO PERCEIVE THEMSELVES AS CREATIVE AND INTERCONNECTED BY 2043?





ARTLANDS23

WE HAVE ESTABLISHED FIVE KEY PRIORITIES EMERGING FROM THE ARTLANDS 2023 PROCESS. THESE PRIORITIES HAVE INFORMED OUR 2024 PROGRAMMING AND ADVOCACY, AND WILL CONTINUE TO DEVELOP THROUGHOUT OUR ACTIVITIES IN THESE AREAS.

PRIORITY 1

CROSS-SECTOR COLLABORATIVE PARTNERSHIPS AND EXCHANGE

PRIORITY 2

EMBEDDING SKILLS DEVELOPMENT AND CAPACITY BUILDING WITHIN COMMUNITIES

PRIORITY 3

EQUITABLE AND ACCESSIBLE FUNDING FOR REGIONAL ARTISTS AND ARTS WORKERS

PRIORITY 4

FAIR COMPENSATION FOR REGIONAL ARTISTS AND ARTS WORKERS

PRIORITY 5

PROMOTING THE PROFILE AND PERCEPTIONS OF REGIONAL ARTS

REGIONAL ASSEMBLY

THE REGIONAL ASSEMBLY IS AN ARTIST-LED ONLINE STUDIO PROGRAM CONNECTING ARTISTS AND CULTURAL PRACTITIONERS WORKING IN REGIONAL AND REMOTE GEOGRAPHIES. CO- DESIGNED TO DEVELOP CREATIVE COMMUNITY, RIGOROUS ARTISTIC EXCHANGE AND PROFESSIONAL GROWTH FOR CROSS-DISCIPLINARY MID-CAREER ARTISTS WORKING IN REGIONAL AUSTRALIA, AOTEAROA & TE MOANA NUI A KIWA (PACIFIC) AND SOUTHEAST ASIA.

The program is built on foundations of geographic, cultural and linguistic diversity championing contemporary thinking, building connection and strengthening a network of regional artists with a desire to nurture and develop international connections. It is artist lead, informed by practice, unique in process and relevant to the creative sector.

The second cohort gathered ten times between June 2023 and April 2024 bringing together practitioners living and working in Indonesia, Kashmir, Sri Lanka, India and across Australia.

Writing, podcasts and the publications from both cohorts of Regional Assembly can be found on our website.

Regional Assembly, like a lunar cycle meets once a month, hovering over screens across a constellation of places we each call home. The rocks and minerals of our technologies web us together between oceans and land, ideas and art-forms we orbit connection.

SELENA DE CARVALHO





NATIONAL REGIONAL ARTS FELLOWSHIPS

2024 FELLOWS

ABDUL-RAHMAN ABDULLAH
WADJUK NYUNGAR COUNTRY (WA)

ELIZA HULL
DJA DJA WURRUNG COUNTRY (VIC)

JUANELLA MCKENZIE
BARNGARLA COUNTRY (SA)

KATIE WEST
NOONGAR BALLARDONG COUNTRY (WA)

JUANITA MCLACHLAN
WIRADJURI COUNTRY (NSW)

MIRA CHORIK
(EARLY CAREER)
JINIBARA COUNTRY (QLD)

THE NATIONAL REGIONAL ARTS FELLOWSHIP PROGRAM IS A STRATEGIC PROJECT SUPPORTED BY THE REGIONAL ARTS FUND AND DELIVERED BY REGIONAL ARTS AUSTRALIA. FELLOWSHIPS PROVIDE GUARANTEED INCOME FOR REGIONAL ARTISTS AND ARTS WORKERS.

As the end of 2023-24 approached we were delighted to announce the six artists receiving Creative & Professional Development and Early Career Development Awards.

The Fellowships will invest \$100,000 in regional and remote artists to develop work, skills, networks and research.

Recipients were selected through a competitive grant round process and were assessed by an independent panel.

AUSTRALIAN RURAL LEADERSHIP FOUNDATION

IN JULY REGIONAL ARTS AUSTRALIA TOGETHER WITH THE AUSTRALIAN RURAL LEADERSHIP FOUNDATION ANNOUNCED A STRATEGIC PARTNERSHIP TO STRENGTHEN AND CREATE OPPORTUNITIES FOR LEADERSHIP DEVELOPMENT IN THE REGIONAL CREATIVE INDUSTRIES SECTOR.

The Australian Rural Leadership Foundation (ARLF) is the only leadership development organisation that has a national footprint with a focus in rural, regional and remote Australia.

The ARLF and RAA signed a Memorandum of Understanding formalising the partnership that commits, through leadership development and action, to build sector capacity and ensuring long term positive impact across the regions.

Our first joint activity was the Creative Industries Leadership Action Initiative. 15 alumni from Regional Arts Australia and 15 cross-industry alumni from the ARLF gathered on Ngunnawal Country in May, 2023

The room buzzed with passion and energy, co-designing rich conversations into tangible outcomes, resulting in the compact *Collaborative Canvas* to be published in October 2024.

Let's embark on an experiment. When you bring together creative industry artists and leadership alumni in the same room, something magical happens. The fusion of artistic creativity and leadership generates a dynamic synergy. It's a blend where imagination meets strategy, and innovation flourishes through the cross-pollination of ideas, transforming leadership into action.

MELISSA BROOKE, PARTICIPANT





AMPLIFYING REGIONAL ARTS

REGIONAL ARTS AUSTRALIA ASPIRES TO AMPLIFY REGIONAL PRACTICE, CREATIVES, AUDIENCES AND COMMUNITIES TO ENGAGE IN DISCUSSION, SHARE INFORMATION AND FOSTER REGIONAL ARTS NETWORKS. THIS ONGOING PROGRAM BUILDS AWARENESS, ACCESS AND PARTICIPATION OF ARTS AND CREATIVITY IN REGIONAL AUSTRALIA. AMPLIFY IS A MECHANISM TO ASSESS, MEASURE AND ANALYSE REGIONAL PRACTICE AND CULTURAL ENGAGEMENT, IT SUPPORTS FRONT FACING COMMUNICATION STRATEGIES, PROGRAM INITIATIVES AND INDUSTRY EVENTS.

KEY 2023-4 ACHIEVEMENTS

PUBLICATION: YOU TOGETHER

ARTLANDS ON ARTSHUB

PUBLICATION: CONNECTIONS - REGIONAL ARTS FUND 2016-2021

WEBSITE: RAF INTERACTIVE DATA

PUBLICATION: YOU TOGETHER

PODCAST CHANNEL LAUNCHED

20% INCREASE IN MAILCHIMP OPENS

EVALUATION: THE CULTURAL TOURISM ACCELERATOR PROGRAM 2021-2022

INSTAGRAM 12% INCREASE

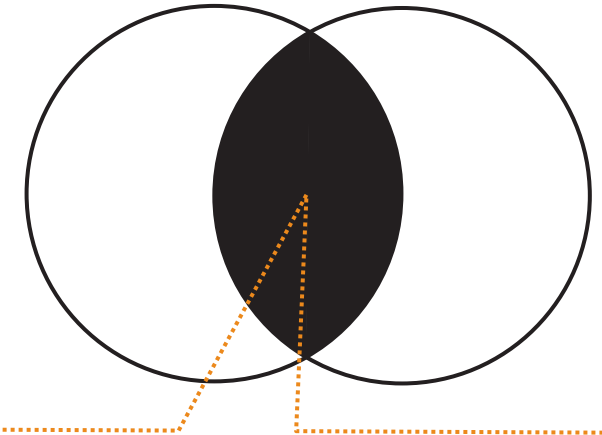
ARTLANDS ROUNDTABLES

LINKED IN 37% INCREASE

PUBLICATION: YOU TOGETHER

PARTNERSHIPS

REGIONAL ARTS AUSTRALIA PRIDES
OURSELF BEING A TRUSTED,
PRACTICAL & NETWORKED PARTNER.
IN 2023-24 WE PARTNERED WITH:



REGIONAL ARTS FUND DELIVERY



PROGRAM DELIVERY



FUNDING PARTNERS

