

Heartwalk: Art in the heart of Kalgoorlie CBD Showcase | Kalgoorlie, WA



- Total Project Cost \$10,418
- RAF Funding \$6,232
- Engagement | Over 1,000 audience members
- Engagement | State-wide exposure at the WA State Regional Arts Conference.

The coordinator of Kalgoorlie's public mural project *Heartwalk*, Paula Fletcher, attended the 2017 WA State Regional Arts Conference to present a professionally made video showcasing the *Heartwalk* project. The two-year public art project seeks to revitalise the Kalgoorlie CBD through the installation of professionally curated, high-quality painted murals in May 2017 and 2018.

Benefits to the community included:

- By supporting Paula to travel to Mandurah and present the project outcomes to a wider audience, the project, the town, and the artists gained networking opportunities and were able to showcase what has been achieved in year one
- The project itself, *Heartwalk*, has had ample additional benefits to the community including providing Kalgoorlie with a permanent 'facelift', enabling the local community to actively participate and supporting over 40 professional artists to create murals.