



CREATIVE REGIONS NATIONAL SUMMIT

28 NOVEMBER 2019 | PARLIAMENT HOUSE

#creativeregionssummit

@regional_arts



Australian Government
Regional Arts Fund



The Creative Regions National Summit takes place on the lands of the Ngunnawal people.

We wish to acknowledge the traditional custodians of the land we are meeting on, the Ngunnawal people. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of this city and this region. We would also like to acknowledge and welcome other Aboriginal and Torres Strait Islander people who may be attending today's event.

WELCOME FROM REGIONAL ARTS AUSTRALIA

The time is right for the arts and creative industries to take a lead role in regional development. The arts are a crucial element in the makeup of future liveable regions and are central to thriving and healthy communities and sustainable growth across regional, rural and remote Australia.

The Creative Regions National Summit is RAA's biennial event designed to inform future policy and provide a platform for discussions around arts and creative industries in regional, rural and remote communities.

The theme, cross-sector partnerships and engagement, positions the arts and creative industries as essential within the contemporary regional landscape. Geographic diversity and locational politics are vitally important conversations of utmost significance and are integral to this narrative.

The arts provide unique expressions of community. They are firmly rooted in the local environment, and through participation in cultural life enrich both the individual and communities.

The 2019 summit is designed as a RAA led facilitated discussion, programmed as a series of conversations and presentations.

We look forward to hosting colleagues from across the country.



Ros Abercrombie
Executive Director

Regional Arts Australia



Simon Spain
Chairperson

Regional Arts Australia

ABOUT REGIONAL ARTS AUSTRALIA

REGIONAL ARTS AUSTRALIA (RAA) IS A NOT-FOR-PROFIT PEAK BODY THAT IS THE NATIONAL VOICE FOR ARTS IN REGIONAL AUSTRALIA.

We champion the politics and poetics of regional, rural, and remote creative practice by engaging across multiple platforms, policy agendas, and cultural landscapes.

Our research connects the three tiers of partnerships, advocacy and practice. We are actively engaged in research that:

- Evaluates the social impact of the creative arts in regional communities
- Measures and articulates the impact and outcomes of the Regional Arts Fund;
- Evidences a range of indicators that convey that health and self-care capacity of communities are improved through arts and cultural activities
- Provides a national framework and international connection

We advocate for informed national regional arts policy that represents the diversity of practice and cultural landscape and represents best practice.

PROGRAM

12 - 12.45	Lunch
12.45 - 1.00	Welcome to Country - Ngunnawal Traditional Owner Aunty Violet Sheridan & Welcome from RAA
1.00 - 1.20	Sinsa Mansell (TAS)
1.20-1.40	Tanya Cameron CWAA President (NSW)
1.40 - 2.30	Panel Discussion with Frank Panucci (NSW), Maria Lurighi (TAS), Sam Atukorala (VIC), Assoc Prof Sandra Gattenhof (QLD), Assoc Prof Donna Hancox (QLD) Facilitated by Jane Howard (SA)
2.30 - 3.00	Talk & Performance - Solli Raphael (NSW)
3.00 - 3.20	Afternoon tea
3.20 - 4.00	Conversation between Sue Middleton (WA) & Ian Kew (NT) Facilitated by Gabrielle Chan (NSW)
4.00 - 5.00	Facilitated Discussion with Jane Howard (SA)
	Hon Paul Fletcher MP (Minister for Communications, Cyber Safety and the Arts)
	Hon Tony Burke MP (Shadow Minister for the Arts)
5.00pm	Closing Remarks

Please note the program was correct at time of printing

CROSS-SECTOR PARTNERSHIPS AND ENGAGEMENT

RAA SEEKS TO ENSURE THE ARTS IN REGIONAL AUSTRALIA ARE RECOGNISED AS ESSENTIAL.

We are working to address the need for the arts and creative industries to be critically positioned across multiple policy platforms and believe there needs to be far greater partnership between governments, industry, not-for-profits and commercial businesses.

There is a need for long-term planning to integrate and support artistic practice and creative industries in a regional framework. We are advocating to work more effectively across industry and policy sectors to build a stronger, diverse and sustainable arts sector. Enhanced government engagement and investment in the arts will increase the vibrancy, diversity and capacity to explore and reflect regional Australia, contribute to the social and economic benefits, improve social cohesion, build regional resilience and develop and strengthen regional futures.

It is precisely this relationship between the economic, the social and cultural, the ideological and the political that is paramount to understanding arts and creative industries in rural, regional and remote Australia.

WHAT THE NUMBERS SAY....

CULTURAL AND CREATIVE ACTIVITY IN AUSTRALIA 2008 - 09 to 2016 -17.¹

As detailed in the Department of Communications and the Arts working paper October 2018 cultural and creative activity increased by \$25.8 billion or 30.0 per cent, from \$86.0 billion in 2008 - 09 to \$111.7 billion in 2016 -17.

By the gross value-added metric, the contribution of cultural and creative industries to the economy in 2016 -17 was \$86 billion, or 5.2 per cent (Australian Bureau of Statistics). That's almost twice the contribution of agriculture, fishing and forestry (\$48 billion), and more than half that of the mining industry (\$148 billion in 2017 - 18).²

The National Farmers Federation recently reported that the agricultural sector at farm-gate, provides 3 per cent of Australia's gross domestic product. Australian farm production was valued at \$60 billion in 2016 - 17, with 77% of what is grown and produced exported.

Tourism Research Australia (TRA) recently indicated that 1.7 million domestic overnight guests and 939,000 international guests visited farms during their trip for the year ending 2019. The agritourism sector is currently worth approximately \$9.4 billion a year.³

All indicators are pointing to a growing regional sector and greater integration of cultural industries with tourism, agricultural, health, education and technology specifically.

1 <https://www.communications.gov.au/publications/cultural-and-creative-activity-australia-2008-09-2016-17>.

2 Alison Croggon – The Desertification of Australian Culture – The Monthly - October 2019

3 Domain Age Newspaper 2 November

EXAMINING THE BREAKDOWN:

Cultural activity increased by \$12.1 billion or 23.5 per cent from \$51.4 billion in 2008 - 09 to \$63.5 billion in 2016 - 17.

Creative activity increased by \$24.5 billion or 32.6 per cent from \$75.2 billion in 2008 - 09 to \$99.7 billion in 2016 - 17.

GVA for cultural industries increased by \$6.6 billion or 18.8 per cent from \$35.2 billion in 2008 - 09 to \$41.9 billion in 2016 - 17.

GVA for creative industries increased by \$19.9 billion or 34.5 per cent from \$57.9 billion in 2008-09 to \$77.8 billion in 2016 - 17.

The value of **volunteer services** to arts and heritage organisations was \$983 million in 2016 - 17, \$227 million more than in 2008-09 than \$756 million in 2008 - 09. This value is identical to the total cultural and creative value of volunteer services due to the cultural and creative overlap of arts and heritage organisations.

Non-market output of market producers in cultural industries was \$68 million in 2016 - 17, with an increase of \$13 million compared to 2008 - 09.

Non-market output of market producers in the creative industries was \$73 million in 2016 - 17, with an increase of \$18 million compared to 2008 - 09.

SPEAKERS



Associate Professor Donna Hancox is the Associate Director of the Creative Lab in the Creative Industries Faculty at Queensland University of Technology. Her research and publications investigate the role personal narratives play in creating social change, and the potential of interactive and immersive storytelling tools to amplify the voices of under-represented communities.



Frank Panucci was appointed Executive Director of Grants and Engagement at Australia Council for the Arts in June 2013. Previously Director Community Partnerships Section of Australia Council, Chief Executive Officer of Community Cultural Development NSW and General Manager of Carnivale Festival. Frank has extensive experience in community arts and human rights.



Gabrielle Chan has been a journalist for more than 30 years. She began covering politics in the 1990s for The Australian in NSW parliament and the Canberra press gallery. Since 2013, she has worked for *Guardian Australia* as a political correspondent and Politics Live blogger. She has also worked for ABC radio, the *Daily Telegraph*, in local newspapers and politics. The city-born daughter of a Singaporean migrant, Gabrielle moved to a sheep and wheat farm near Harden Murrumburrah in 1996. She noticed the economic and cultural divide between city and country and the gap between parliament and small town life. She wrote *Rusted Off: Why Country Australia is Fed Up*, released in 2018 by Penguin Random House.



Ian Kew is the CEO for Airport Development Group Pty Ltd (Darwin International, Alice Springs and Tennant Creek Airports). Ian is currently the Chair of the Darwin Festival, Darwin's premier arts festival and was recently awarded a Business Leadership award at the 2019 Creative Partnership Awards.



Jane Howard is a Walkley award-winning journalist. She is currently deputy editor of arts and culture at *The Conversation*, a contributing editor at *Kill Your Darlings* where she focuses on podcast criticism, and deputy-chair of Writers SA.

As a freelance journalist and critic, Jane is a regular contributor to *Guardian Australia*, who she has written for across Australia and in Asia. She has had writing commissioned in England, Scotland, Canada, and the Czech Republic; been translated into multiple languages; and appeared in publications including *RealTime*, *Meanjin*, *The Lifted Brow*, *Crikey*, *Junkee*, and *The Stage*.



Maria Lurighi has twin careers in performance and the arts alongside hospitality management roles for the past 45 years. Maria is currently the Guest Experiences and Partnership Director at MONA and is in her 20th year of teaching at the Conservatorium of Music for UTAS. She is currently the coordinator of Contemporary Voice, the vocal coach for the Southern Gospel choir, and in the 3rd year of an outreach project for Gospel Voice at ACPA in Brisbane with young indigenous artists.

Maria is currently on the board of Business Events Tasmania, has served as the Chair of Arts Tasmania panel for individual grants, also on the board of Tasmanian youth orchestra.



Hon Paul Fletcher MP is the Minister for Communications, Cyber Safety and the Arts in the Morrison Government.

He entered Parliament in December 2009 as the Member for Bradfield; was appointed Parliamentary Secretary to the Minister for Communications in September 2013; Minister for Major Projects, Territories, and Local Government in September 2015; Minister for Urban Infrastructure in July 2016; Minister for Urban Infrastructure and Cities in December 2017; Minister for Families and Social Services in August 2018 and was appointed to his present role in May 2019.

Before entering Parliament, Paul was Director, Corporate and Regulatory Affairs, at Optus for eight years; established a consulting firm serving the communications sector; and in 2009 his book about broadband, *Wired Brown Land* was published by UNSW Press.



Sam Atukorala arrived in Australia in 2000, since moving to Shepparton in 2013, Sam has been determined to continue to work towards improvements in his local community – in particular, new and emerging communities – through the provision of better facilities and opportunities. Sam was appointed as the Strategic Engagement Coordinator for Goulburn Region reporting to both Department of Primer Cabinet’s Multicultural Affairs and Social Cohesion Unit and the Ethnic Council of Shepparton & District Inc. With an innovative approach and ready to adapt to any challenge, Sam represents all sectors of the community and allows cohesive stakeholder engagement that creates an effective and lasting impact.



Associate Professor Sandra Gattenhof is Director of Research Training in the Creative Industries Faculty at Queensland University of Technology. Her projects and research focus on evaluation practices for gauging the impact of arts engagement with a particular emphasis on children and young people. Sandra is the chief investigator of the recently awarded Australia Research Council three year research project titled, *The Role Of The Creative Arts In Regional Australia: A Social Impact Model*.



Sinsa Mansell A proud Trawoolaway women from larapuna the Northern region of lutruwita Tasmania.

Sinsa Mansell is a program producer and project officer taking great pride in being a co-founder, performer and choreographer with the successful pakana kanaplila a Traditional/Contemporary Tasmanian Aboriginal dance troupe. Working Statewide, Nationally and Internationally, Sinsa has been working at the forefront to reclaim ancient cultural Traditions. Through educational workshops Sinsa's art forms assist to create greater awareness of the rich cultural heritage and the living ancient Traditional practices of her ancestors. Opening opportunities for the broader community to engage with the local Aboriginal people's. Tasmania's ancient traditions are kept alive through her work. Sinsa is a live performance artist and contemporary dance maker.



Solli Raphael Crowned the youngest ever Australian Poetry Slam champion at only 12-years-old and successfully publishing his first book, *Limelight*, in Northern America, New Zealand and Australia. Solli Raphael is a budding humanitarian and conservationist who uses his original work to instigate conversations about issues that affect future generations.

Now 14 and having performed as a slam poet and public speaker at national and international conferences, events, literary festivals and in countless schools as well as in several music collaborations, Solli has found himself receiving accolades for his inspirational input into the lives of youth across Australia.

From breaking stereotypes, fighting for equality, to relatable experiences and environmental activism, Solli tackles compelling topics in poetic form.



Sue Middleton is Chair of Regional Arts WA and is passionate about the future of rural and regional Australia. She has focused her 30-year professional career in leadership roles across industry, agriculture and rural community development. Sue is a Board member of the Foundation for Rural and Regional Renewal (FRRR), Chair of the Economics and Farm Business Policy Committee of NFF and Co Founder of the Climate Smart Ag Collective . Along with her husband she is a Director of diversified farming businesses in the Wheatbelt of WA employing 70 people, and in 2018 she was inducted into the Western Australia Women's Hall of Fame.



Tanya Cameron OAM - National President Country Women's Association of Australia (CWAA) has lived in rural Australia and been involved in agriculture most of her life and is passionate about both. After becoming involved with her local CWA branch she discovered the organisations power in the advocacy space and found an avenue to lobby decision makers on issues affecting rural, regional and remote women, families and communities. Tanya is the former CWA of NSW State President and Agricultural Environmental Officer, current Walgett Shire Councillor, partner in the family beef cattle enterprise, wife, mother and grandmother.



Tony Burke is the Shadow Minister for Industrial Relations, Shadow Minister for the Arts and Manager of Opposition Business in the 46th Australian Parliament. Tony grew up in a small business family, later ran his own small business and also worked as the local organiser for retail workers. Tony's portfolios reflect his lifelong commitments to working people and to the arts. In Government, as Environment Minister Tony Burke was responsible for placing Tasmania's forests on the World Heritage list, making the second-largest conservation decision in the history of the planet by protecting our oceans. As Arts Minister, he implemented the comprehensive Creative Australia arts and culture policy. He has also led the fight against racial hate speech with the iconic Walk for Respect in the heart of his community in Lakemba.

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“As an independent artist and writer living in remote Australia and working nationally and internationally I cannot overstate the importance of the internet. The online world provides multiple platforms to share work, follow work, research work, explore work, and to create work.

“For me Instagram, and social media in general, is best thought of as an “open studio” where thoughts and processes and research and news are shared with the public. The format of the e-newsletter is also a wonderful creative space to build conversations with your community in a more personal and comprehensive way. Both these platforms have led directly to professional opportunities and contributed to a sense of warmth and solidarity among fellow practitioners who I may not get to meet in person very often, if at all. The internet, and specifically social media, enables me to learn about the work of other artists in a way that would have previously been impossible without in-person studio visits.

The necessity of email, video conferencing and a website goes without saying. But further are the possibilities for sending large photographic and video files for exhibitions, for selling work online, for editing texts and design on platforms that enable multiple authors, and for using the internet itself as an artistic medium and low-cost publishing platform.

There is also the world of podcasts, live streams, and webinars that help me to listen in on events I don't have the opportunity to attend in person and to hear from speakers from all over the world. Research through online journals and art publications, digital archives and national library databases. And this is where so much richness lies!”

Alana Hunt WA



'The rural is not new'
'The rural is not static'
'The rural is not disappearing'

"The rural is identifiable without being definable. The rural and the urban are interdependent and the current dichotomy has always been false"

My villages - Kathrin Bohm & Wapke Feenstra (the rural) 2019 : 12

Filming and Documentation

Filming and photography will take place through the day. Unless otherwise instructed, Regional Arts Australia reserves the right to publish photographs and videos from the event online and in printed materials.



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