



ARTLANDS

 2023
80 YEARS OF REGIONAL ARTS AUSTRALIA

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OVERVIEW

Regional Arts Australia celebrates 80 years

In 2023 Regional Arts Australia (RAA) will celebrate 80 years since being established in 1943 as the Council for the Encouragement of Music.

In 1943 our founder Miss Dorothy Helmrich, affectionately known as Dot, envisaged a nation where people living in regional, rural and remote Australia could contribute to, participate in and enjoy the arts on equal level to those living in metropolitan areas. For 80 years, RAA has been facilitating opportunities, increasing access, maintaining collaborative relationships and providing timely support to celebrate Australian stories across art forms and across landscapes.

Regional Australia is changing, which means the role and value of the regional arts sector is changing.

We welcome you to help us imagine the next 80 years of regional arts in Australia.

Bring your voice to the national voice for arts in regional Australia

ARTLANDS 2023

Part symposium – Part think tank – Part workshop

As RAA celebrates 80 years, it has adapted and enhanced the approach to Artlands.

Artlands responds to its environment and sector needs – it connects the dots to enable many voices, conversations and collaborations.

As a platform to share ideas that will help shape the national advocacy led by RAA,



ARTLANDS 2023

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Artlands will highlight the critical role and potential opportunities how the cultural and creative industries contribute to economic growth and thriving communities across regional Australia.

Initially, Artlands will provide avenues for people to share their ideas. Then RAA will gather with selected participants, facilitators and presenters across industries, generations and cultures who will consider the ideas received. This will culminate in a report that will frame RAA's guided principles and future advocacy.

REGIONAL STRATEGIC FRAMEWORK

RAA is committed to maintaining strategic and collaborative alliances that enable arts and creativity across Australia by championing best practice, encouraging connection, generating exchange and strengthening a national cross-sector network.

The overarching RAA Regional Strategic Framework responds to the discoveries and conversations from the biennial Creative Regional National Summit and Artlands, which is programmed each alternate year.

The framework aims to integrate creative partnerships across industries, including tourism, hospitality, manufacturing, agricultural and technology. It also seeks to strengthen the creative and cultural ecology by creating place-based connections across art forms, communities and landscapes.

Through Artlands, RAA invite people to propose potential opportunities that support and enhance:

- Job creation and skill development
- Cultural and social infrastructure and connectivity
- Collaborations and partnerships
- Innovation and new thinking
- Systems change, climate change and different economies



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CALLING ALL CHANGEMAKERS – WE WANT TO HEAR YOUR VOICE

Help RAA map out the current priorities. As RAA lead up to the 3-day September gathering in Canberra, there are a few ways to share ideas:

- **EOI and initial ideas** – During February and March 2023, people can propose ideas online or nominate to be considered as selected participant, facilitator or presenter for the 3-day September gathering.
- **Roundtables to explore ideas** – Throughout May 2023, there are other opportunities to share your voice at roundtables across the country.

SNAPSHOT

Share (to ask – to hear) <i>Contribute and propose ideas</i>	Feb – Mar 2023 May 2023	EOI and initial ideas Online Roundtables to explore ideas
Gather (to record – to document) <i>Meet to shape and delve into ideas</i>	6-8 Sep 2023	3-day gathering (National Gallery Australia on Ngunnawal and Ngambri Country (Canberra))
Advocate (to act) <i>Consider ideas and deliver priorities</i>	Sep – Oct 2023 Nov 2023	Reconcile ideas Launch report and guided principles

All applications are to be submitted online using the SmartyGrants system.

- Click here: <https://regionalarts.smartygrants.com.au/Artlands2023>
- Deadline: 5.00pm AEST Monday 13 March 2023

For more information:

regionalarts.com.au/artlands-2023

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